BRITT GALLAGHER

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Work Experience

9/2017 – 6/2024 Retired | Art Department Supervisor | PASSAGES INTERNATIONAL, INC.
Albuquerque, New Mexico
As head of the Art Department for this green funeral products wholesaler, my responsibilities included execution and supervision of:
• Product concept, design and development
• Package and label concept, design and development
• Print and web ad creation
• Catalog design and printing
• Marketing materials design and printing
• Product engraving
• Client collateral (things such as bookmarks and minicards) design and printing
The green funeral business is coming of age and booming. Since starting with Passages International, Inc in 2017, the company has more than tripled in size. because of the growing demand

3/2014 – 9/2017 | Graphic Designer | ALL AROUND SIGN CO. / NU SIGNS
Albuquerque, New Mexico
My responsibilities included the concept and design of large commercial signage; monument signs, channel letter signs, indoor signage, etc. I prepared the permit applications needed for the various municipalities in the area. I also ran the large format HP solvent printer and the Graphtec plotter to prepare vinyl and prints which I then applied. The primary programs I used in this position were Adobe Illustrator and Photoshop, and Flexi.

8/2009 – 3/2014 | Graphic Designer | FAST SIGNS
Federal Way, Washington 7/2011 – 3/2014
Lacey, Washington 10/2010 - 2/2011
Albuquerque, New Mexico 8/2009 - 8/2010
My responsibilities included the concept and design of signs, posters, banners, vehicle graphics etc., in a retail environment where quality, efficiency, and customer service are of utmost importance. I did all print and vinyl output, and a significant amount of hands on production. Being a quasi-retail environment, it was here that I developed my knack for Customer Service.

2/2008 - 2/2009 |Graphic Designer/Marketing Coordinator | LA PUERTA REAL ESTATE SERVICES
Placitas/New Mexico
My responsibilities included the concept, design, and production of all marketing materials used by the realtors, custom builders, and land developers at this small, full service residential real estate firm.

3/2006 - 3/2008 | In-house Graphic Artist | MARKETING SOLUTIONS
Albuquerque/New Mexico
I was the sole in-house graphic artist for this medium sized advertising agency. My responsibilities included design and production of a very diverse variety of materials, including logo and corporate image design, newspaper and magazine advertising, outdoor and indoor signage (including billboards and banners), web site design, and much more. I communicated directly with our clients so that their needs were met efficiently and effectively. I was also secondarily responsible for job estimating, vendor contacts, and freelance contacts.

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3/1994 - 1/2006 | Art Director/Production Manager | *CROSSWINDS WEEKLY*
Albuquerque/New Mexico
I was Art Director and Production Manager of this weekly newspaper. I produced the covers, created (and oversaw the creation of) the ads and designed the layout of the editorial. I was responsible for the overall look of the product and responsible for meeting the weekly production deadline to the printer. It was also my job to design and produce all marketing materials used by the company. At the time of its closing, *Crosswinds Weekly* was printing 30,000 copies per week and distributing to almost 700 locations in Albuquerque and Santa Fe.

2/1993 - 1/2003 | Freelance Graphic Designer
Santa Fe/New Mexico
My stable of clients during this time included, Wild Oats, Nambe Mills, Christopher Webster Real Estate, *Santa Fe Real Estate Weekly*, *Santa Fe Reporter*, Santa Fe Wine & Chile Fiesta, Santa Fe Restaurant Association, and Vintage Events

11/1991 - 2/1993 | Graphic Designer | GET TYPE & GRAPHICS
Santa Fe/New Mexico
My first graphic design job out of school was here at this Desktop Publishing Service Bureau. Macs were really starting to take over the world of image setting and typesetting, and Get Type & Graphics was among those at the front of that movement in Santa Fe. Here I worked as a graphic designer on a dizzying array of projects from CD covers and posters, to business cards and books. It was here that I first became proficient in the programs QuarkXPress, Pagemaker (later bought by Adobe and remade into InDesign), Illustrator and Photoshop.

Education

9/1989 - 2/1991 | Associate of Arts Degree | COLLINS COLLEGE
Phoenix/Arizona
After working as a plumber/pipefitter for 12 years in the Phoenix, AZ area, I decided to change careers to become a graphic artist. In February of 1991, I graduated with honors from Collins College, and I have worked professionally as a graphic designer since.

Software

Adobe Creative Suite (Illustrator, In-Design, Photoshop, Dreamweaver and Acrobat Pro) | QuarkXPress Flexi Pro | Microsoft Word
I am well versed on both Mac and Windows operating systems and accustomed to learning and operating large format printers, vinyl plotters and laser engravers.